



# ADVERTISING RATES 2020





**AUDIENCE**

October 2019

- 9.016 copies month
- 15.273 Page views
- 10.792 Unique users
- 6.393 Fans
- 1.350 Followers



**ALL ABOUT TRUCKS AND ROAD TRANSPORT**

Transporte Mundial is the monthly magazine for road transport professionals. It has amply proven its leadership over the years, and is the reference in the sector, because of treating the information with rigour, for industrial vehicle and goods road transport sectors.

WEB

WEB

WE FORM A COMMUNITY OF

**17.185**

PEOPLE



## TECHNICAL DETAILS

**Frequency:** Monthly  
**Format:** 210x284 mm plus 4 mm of indent on each side  
**Printing:** Offset  
**Binding:** Staple

## CLOSING DATE

The originals ought to be delivered to the magazine, 10 days before the issue date.  
 Please make your reservations before the closing date.

## VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a)..

ANÁLISIS MÁS GASTOS QUE BENEFICIOS REPORTAJE CAMIONES MUCHO MÁS LIMPIOS



**CONTACT**

ADVERTISING SPACE	PRICE euros	FORMATS mm
PAGE	5.400	210 x 284
ADVERTORIAL PAGE	6.000	210 x 284
DOUBLE PAGE	10.800	420 x 284
BACK COVER	8.100	210 x 284
INSIDE FRONT COVER	7.400	210 x 284
INSIDE BACK COVER	6.100	210 x 284
1ST DOUBLE PAGE	12.700	420 x 284
PAGE 4	6.600	210 x 284
1ST RIGHT HAND PAGE	7.100	210 x 284
2ND RIGHT HAND PAGE	6.700	210 x 284
3RD RIGHT HAND PAGE	6.350	210 x 284
4TH RIGHT HAND PAGE	5.950	210 x 284
LEFT HAND PAGE (BEFORE PAGE 26)	5.800	210 x 284
1/2 HORIZONTAL PAGE	3.100	210 x 142
1/2 VERTICAL PAGE	3.100	103 x 284
DOUBLE 1/2 PAGE	6.200	420 x 142
DOUBLE 1/2 PAGE CENTERED	7.750	420 x 142
PARTIAL PAGE (BEFORE PAGE 25)	5.800	152 x 190
<b>BRANDED CONTENT PAGE / NATIVE*</b>	6.500	210 x 284
* Writing and desing production cost	500	

**motor  
press  
ibérica**