



ADVERTISING RATES **2019**





**AUDIENCE**

October 2018

-  22.401 copies month
-  2.381.921 Page view
-  1.001.345 Unique users
-  541.763 Fans
-  60.883 Followers
-  42.121 Instagramers



**WEB**

**ONLINE RATES**

**LIFE IS THE BEST SPORT**

Advice, training plans, tips, sports equipment releases, active proposals... This and more can be found in Sport Life, offering all the information in order to achieve a dynamic and healthy lifestyle based on sports and correct nutrition as a source for well-being. Health, nutrition and lifestyle.

WE FORM A  
COMMUNITY OFF  
**1.668.513**  
PEOPLE



## TECHNICAL DETAILS

**Frequency:** Monthly  
**Format:** 217x290 mm plus 4 mm of indent on each side  
**Printing:** Offset  
**Binding:** Perfect binding

## CLOSING DATE

The originals ought to be delivered to the magazine, 10 days before the issue date.

Please make your reservations before the closing date.

## VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).

**CONTACT**

ADVERTISING SPACE	PRICE euros	FORMATS mm
PÁGINA	<b>7.250</b>	217 x 290
DOBLE PÁGINA	<b>14.500</b>	434 x 290
CONTRAPORTADA	<b>11.550</b>	217 x 290
INTERIOR DE PORTADA	<b>9.950</b>	217 x 290
INTERIOR DE CONTRAPORTADA	<b>8.750</b>	217 x 290
PRIMERA DOBLE PÁGINA	<b>18.000</b>	434 x 290
PRIMERA PÁGINA IMPAR	<b>8.550</b>	217 x 290
SEGUNDA PÁGINA IMPAR	<b>8.250</b>	217 x 290
TERCERA PÁGINA IMPAR	<b>7.950</b>	217 x 290
DOBLE 1/2 PÁGINA	<b>8.600</b>	434 x 141
1/2 PÁGINA HORIZONTAL	<b>4.300</b>	217 x 141
1/2 PÁGINA VERTICAL	<b>4.300</b>	105 x 290
1/3 PÁGINA HORIZONTAL	<b>3.000</b>	217 x 94
1/3 PÁGINA VERTICAL	<b>3.000</b>	73 x 290
<b>BRANDED CONTENT PAGE / NATIVE*</b>	<b>8.700</b>	217 x 290
*Writing and desing production cost	<b>500</b>	

**motor  
press  
ibérica**