

Oxígeno

ADVERTISING RATES **2020**



AUDIENCE

October 2019



7.200
copies month



257.563
Page views



108.037
Unique users



72.197 Fans



14.823 Followers



11.342 Instagramers



WEB

ONLINE RATES

SPORTS AND NATURE

The most complete monthly for experiencing outdoor sports. It is currently the best-sold practical publication on nature and outdoor sports. It includes the best ideas to enjoy trekking, cycling, trail running, diving, mountaineering and all outdoor sports in general.

WE FORM A
COMMUNITY OF

210.429
PEOPLE

TECHNICAL DETAILS

Frequency: Monthly
Format: 217x290 mm plus 4 mm of indent on each side
Printing: Offset
Binding: Perfect binding

CLOSING DATE

The originals ought to be delivered to the magazine, 10 days before the issue date.
 Please make your reservations before the closing date.

VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).



CONTACT

ADVERTISING SPACE	PRICE euros	FORMATS mm
PAGE	4.150	217 x 290
DOUBLE PAGE	8.300	434 x 290
ADVERTORIAL PAGE	5.000	217 x 290
1ST DOUBLE PAGE	9.250	434 x 290
BACK COVER	5.650	217 x 290
INSIDE FRONT COVER	5.100	217 x 290
INSIDE BACK COVER	4.750	217 x 290
1ST RIGHT HAND PAGE	4.950	217 x 290
2ND RIGHT HAND PAGE	4.750	217 x 290
3RD RIGHT HAND PAGE	4.550	217 x 290
DOUBLE 1/2 PAGE	5.150	434 x 143
1/2 HORIZONTAL PAGE	2.580	217 x 143
1/2 VERTICAL PAGE	2.580	105 x 290
1/3 HORIZONTAL PAGE	1.550	217 x 94
1/3 VERTICAL PAGE	1.550	73 x 290
MARKET		
PAGE	1.180	189 x 250
1/2 HORIZONTAL PAGE	615	189 x 123
1/2 VERTICAL PAGE	615	93 x 250
1/4 HORIZONTAL PAGE	310	189 x 60
1/4 VERTICAL PAGE	310	93 x 123
1/8 PAGE	150	93 x 60
1/16 PAGE	75	93 x 28
BRANDED CONTENT PAGE / NATIVE*	8.700	217 x 290
* Writing and desing production cost	500	

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press
ibérica**