




Motor

Clásico

ADVERTISING RATES **2020**

AUDIENCE

October 2019

	5.400 Diffusion OJD
	126.992 Page views
	17.756 Unique users
	17.218 Fans
	963 Followers



WEB

WEB

DISCOVER THE PAST, ENJOY YOUR PASSION

The magazine of reference for classic and vintage automobile enthusiasts and lovers. With over 25 years of experience it is the indisputable leader and guide for readers of high purchasing power and consumers who love high-class products. It provides all information related to the motoring history, auctions and fairs. The perfect magazine to stay up-to-date about vintage car and motorbike culture, including as well an extensive section dedicated to second-hand sale of all types of classic models.

WE FORM A
COMMUNITY OF
35.937
PEOPLE

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TECHNICAL DETAILS

Frequency: Monthly
Format: 217x290 mm plus 4 mm of indent on each side
Printing: Offset
Binding: Perfect binding

CLOSING DATE

The originals ought to be delivered to the magazine, 10 days before the issue date.
 Please make your reservations before the closing date.

VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).



CONTACT

ADVERTISING SPACE	PRICE euros	FORMATS mm
PAGE	5.500	217 x 290
ADVERTORIAL PAGE	6.050	217 x 290
DOUBLE PAGE	11.000	434 x 290
DOUBLE 1/2 PAGE	6.850	434 x 145
DOUBLE 1/2 PAGE CENTERED	8.250	434 x 145
BACK COVER	7.600	217 x 290
INSIDE FRONT COVER	6.550	217 x 290
INSIDE BACK COVER	5.800	217 x 290
1ST DOUBLE PAGE	12.400	434 x 290
1ST RIGHT HAND PAGE	6.250	217 x 290
2ND RIGHT HAND PAGE	6.000	217 x 290
1/2 HORIZONTAL PAGE	3.400	217 x 145
1/2 VERTICAL PAGE	3.400	107 x 290
MARKET		
1 PAGE	2.000	181 x 252
1/2 HORIZONTAL PAGE	1.150	181 x 126
1/3 VERTICAL PAGE	1.400	114 x 252
1/3 HORIZONTAL PAGE	850	181 x 84
1/4 HORIZONTAL PAGE	650	181 x 63
1/4 VERTICAL PAGE	650	41,5 x 252
1/6 HORIZONTAL PAGE	500	181 x 38
1/6 VERTICAL PAGE	500	88 x 80
1/12 HORIZONTAL PAGE	300	88 x 38
BRANDED CONTENT PAGE / NATIVE*	6.600	217 x 290
* Writing and desing production cost	500	

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