

# MOTOCICLISMO

ADVERTISING RATES **2020**



## AUDIENCE

October 2019



9.500  
copies month



2.365.573  
Page views



668.552  
Unique users



400.247 Fans



62.786 Followers



37.102 Instagramers



## EVERYTHING FOR YOU AND YOUR MOTORBIKE

Leading magazine in the motorbike sector. With a history of over 60 years, it presents itself always renewed, young and with an up-to-date, dynamic and modern design and offers sports and MotoGP information, tests and comparisons along with new sections and contents of great interest for the motorcyclist. The key is the quality and credibility, making it the reference for bike enthusiasts and users.



WEB

WEB

WE FORM A  
COMMUNITY OF

**1.198.798**  
PEOPLE



## TECHNICAL DETAILS

**Frequency:** Bi-weekly

**Format:** 210x284 mm plus  
4 mm of indent on each side

**Printing:** Offset

**Binding:** Staple

## CLOSING DATE

The originals ought to be delivered to the magazine, 10 days before the issue date.

Please make your reservations before the closing date.

## VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).



**CONTACT**

ADVERTISING SPACE	PRICE euros	FORMATS mm
PAGE	7.850	210 x 284
ADVERTORIAL PAGE	8.635	210 x 284
DOUBLE PAGE	14.200	420 x 284
BACK COVER	10.300	210 x 284
INSIDE FRONT COVER	9.150	210 x 284
INSIDE BACK COVER	8.300	210 x 284
1ST DOUBLE PAGE	15.400	420 x 284
PAGE 3 FACINT EDITORIAL	9.050	210 x 284
1ST PAGE LEFT SPREAD	8.800	210 x 284
1ST RIGHT HAND PAGE	8.800	210 x 284
DOUBLE 1/2 PAGE	8.450	420 x 138
1/2 HORIZONTAL PAGE	4.450	210 x 138
1/2 VERTICAL PAGE	4.450	105 x 284
1/3 HORIZONTAL PAGE	3.100	210 x 96
1/3 VERTICAL PAGE	3.100	72 x 284
<b>MARKET</b>		
1/4 HORIZONTAL PAGE	1.420	183 x 59
1/4 VERTICAL PAGE	1.420	89 x 122
1/6 HORIZONTAL PAGE	940	183 x 38
1/6 VERTICAL PAGE	940	89 x 80
1/12 HORIZONTAL PAGE	480	89 x 38
<b>BRANDED CONTENT PAGE / NATIVE*</b>	9.450	210 x 284
* Writing and desing production cost	500	

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press  
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