

Ecuestres

ADVERTISING RATES **2019**

AUDIENCE

October 2018



7.553
copies month



645.193
Page views



100.384
Unique users



34.708 Fans



5.526 Followers



3.022 Instagramers



WEB

ONLINE RATES

THE HORSE WORLD

Leader in the sector of horse riding, Ecuestre differentiates itself for its contents and varied themes about the equine sector. News of horse-riding and show jumping as well as general and formative information about horses. The close relationship to its faithful and unique readers is one of the main exponents.

WE FORM A
COMMUNITY OF

151.393
PEOPLE

Print edition

ADVERTISING RATES **2019**

TECHNICAL DETAILS

Frequency: Monthly
Format: 217x290 mm plus 4 mm of indent on each side
Printing: Offset
Binding: Perfect binding

CLOSING DATE

The originals ought to be delivered to the magazine, 10 days before the issue date.
 Please make your reservations before the closing date.

VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).



ADVERTISING SPACE	PRICE euros	FORMATS mm
PAGE	2.200	207 x 290
DOUBLE PAGE	3.500	414 x 290
ADVERTORIAL PAGE	2.800	207 x 290
BACK COVER	3.450	207 x 290
INSIDE FRONT COVER	2.950	207 x 290
INSIDE BACK COVER	2.730	207 x 290
DOUBLE 1/2 PAGE	2.430	414 x 139
1/2 HORIZONTAL PAGE	1.200	207 x 139
1/2 VERTICAL PAGE	1.200	101 x 290
1/3 HORIZONTAL PAGE	950	207 x 94
1/3 VERTICAL PAGE	950	66 x 290
PANORAMA		
1/2 HORIZONTAL PAGE	720	185 x 129
1/3 VERTICAL PAGE	560	185 x 79
1/4 PAGE	400	97 x 129
MODULE DOUBLE	160	97 x 64
BRANDED CONTENT PAGE / NATIVE*	8.700	207 x 290
* Writing and desing production cost	500	

CONTACT

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press
ibérica**