

autopista **BUSINESSCAR**

ADVERTISING RATES **2020**



BUSINESSCAR THE BEST INFORMATION ON FLEETS

Undoubtedly the ideal magazine for managers and selfemployed workers deciding on vehicle purchase. It offers the best information on vehicle fleets to those in charge of managing them at companies. A bimonthly frequency and free distribution aimed at renting, leasing, rental and fleet companies, being the only magazine of this kind in the market.

TECHNICAL DETAILS

Frequency: Bimonthly
Format: 210x284 mm plus
 4 mm of indent on each side
Printing: Offset
Binding: Staple

CLOSING DATE

The originals ought to be delivered to the magazine AUTOVÍA 10 days before the issue date.
 Please make your reservations before the closing date.

VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).



CONTACT

ADVERTISING SPACE	COSTE euros	FORMATS mm
PAGE	6.200	210 x 284
ADVERTORIAL PAGE	6.800	210 x 284
BACK COVER	10.600	210 x 284
INSIDE FRONT COVER	9.650	210 x 284
INSIDE BACK COVER	7.000	210 x 284
DOUBLE PAGE	12.400	420 x 284
1ST DOUBLE PAGE	14.200	210 x 284
PAGE 4	7.750	210 x 284
1ST RIGHT HAND PAGE	8.300	210 x 284
2ND RIGHT HAND PAGE	7.700	210 x 284
3RD RIGHT HAND PAGE	6.950	210 x 284
4TH RIGHT HAND PAGE	6.700	210 x 284
LEFT HAND PAGE (BEFORE PAGE 26)	6.600	210 x 284
1/2 HORIZONTAL PAGE	3.850	210 x 142
1/2 VERTICAL PAGE	3.850	105 x 284
DOUBLE 1/2 PAGE	7.700	420 x 142
DOUBLE 1/2 PAGE CENTERED	9.100	420 x 142
MODULE TABLE OF CONTENTS	6.200	92 x 75
BRANDED CONTENT PAGE / NATIVE*	7.500	210 x 284
* Writing and desing production cost	500	

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