

BIKE

ADVERTISING RATES **2020**

AUDIENCE

October 2019



11.466
copies month



1.015.206
Page views



368.332
Unique users



245.550 Fans



31.048 Followers



43.670
Instagramers



WEB

ONLINE RATES

ALL ESSENTIAL INFORMATION FOR THE MOUNTAIN BIKE LOVER

The most in-depth tests, routes, mechanics, training etc. The mountain bike is quite the thing and BIKE has been the leading magazine in this sector for the last 24 years. An ideal guide for beginners, experts and collectors.

WE FORM A
COMMUNITY OF

716.710
PEOPLE

TECHNICAL DETAILS

Frequency: Monthly
Format: 217x290 mm plus 4 mm of indent on each side
Printing: Offset
Binding: Perfect binding

CLOSING DATE

The originals ought to be delivered to the magazine, 10 days before the issue date.
 Please make your reservations before the closing date.

VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).



CONTACT

ADVERTISING SPACE	PRICE euros	FORMATS mm
PAGE	4.350	217 x 290
DOUBLE PAGE	8.700	434 x 290
ADVERTORIAL PAGE	5.200	217 x 290
1ST DOUBLE PAGE	9.650	434 x 290
BACK COVER	5.900	217 x 290
INSIDE FRONT COVER	5.350	217 x 290
INSIDE BACK COVER	4.950	217 x 290
1ST RIGHT HAND PAGE	5.200	217 x 290
2ND RIGHT HAND PAGE	4.980	217 x 290
3RD RIGHT HAND PAGE	4.750	217 x 290
DOUBLE 1/2 PAGE	5.400	434 x 141
1/2 HORIZONTAL PAGE	2.700	217 x 141
1/2 VERTICAL PAGE	2.700	105 x 290
BICIMERCADO		
PAGE	1.250	181 x 257
1/2 HORIZONTAL PAGE	650	181 x 126
1/3 HORIZONTAL PAGE	460	181 x 80
1/3 VERTICAL PAGE	460	57 x 257
1/4 HORIZONTAL PAGE COVER	470	181 x 59
1/4 HORIZONTAL PAGE	330	181 x 59
MODULE MAPS	95	88 x 53
BRANDED CONTENT PAGE / NATIVE*	8.700	217x290
* Writing and desing production cost	500	

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