

Women's Health


ADVERTISING RATES **2019**




AUDIENCE


October 2018

 16.801
copies month

 2.307.050
Page views

 731.389
Unique users

 324.229 Fans

 14.673 Followers

 110.906
Instagramers



WEB

ONLINE RATES

YOUR BEST VERSION

Women's Health is a global and internationally successful brand being published in 54 countries with 28 editions. Chosen magazine of the year in the USA in 2009, Australia in 2010 and Poland in 2014, Women's Health responds to the growing demand for information on health, sports, nutrition, beauty, fashion and technology in its 10 issues to be published in 2017 and on a daily basis on womenshealth.es and its social media accounts.

WE FORM A
COMMUNITY OF
1.197.998
PEOPLE

TECHNICAL DETAILS

Frequency: Monthly
Format: 204x276 mm
 plus 4 mm of indent on each side
Printing: Offset
Binding: Perfect binding

CLOSING DATE

The originals ought to be delivered to the magazine, 10 days before the issue date.
 Please make your reservations before the closing date.

VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).



CONTACT

ADVERTISING SPACE	PRICE euros	FORMATS mm
PAGE	11.320	204 x 276
ADVERTORIAL PAGE	12.500	204 x 276
DOUBLE PAGE	22.670	408 x 276
1/2 HORIZONTAL PAGE	8.640	204 x 135
1/2 VERTICAL PAGE	8.640	95 x 276
1/3 HORIZONTAL PAGE	17.270	408 x 135
1/3 VERTICAL PAGE	5.690	204 x 90
1/3 PÁGINA VERTICAL	5.690	65 x 276
PREFERRED SITES		
BACK COVER	21.390	204 x 276
INSIDE FRONT COVER	15.200	204 x 276
INSIDE BACK COVER	14.060	204 x 276
PAGE FRONT CONTENTS	13.290	204 x 276
PAGE FRONT EDITORIAL	13.290	204 x 276
1ST RIGHT HAND PAGE	13.600	204 x 276
2ND RIGHT HAND PAGE	13.090	204 x 276
3RD RIGHT HAND PAGE	12.460	204 x 276
DOUBLE PAGE (2 AND 3)	29.680	408 x 276
1ST DOUBLE PAGE	28.520	408 x 276
2ND DOUBLE PAGE	26.090	408 x 276
3RD DOUBLE PAGE	24.975	408 x 276
BRANDED CONTENT PAGE / NATIVE*	13.630	204 x 276
* Writing and desing production cost	500	

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