





## TRAINING BOOKS

Long-haul content guide focused on triathlon training.

## RATES



FORMATS	EURO €	BLEED (mm) WIDTH X HEIGHT
PAGE	4.350	217 x 290
DOUBLE PAGE	8.700	434 x 290
ADVERTORIAL PAGE	5.200	217 x 290
1 <sup>ST</sup> DOUBLE PAGE	9.650	434 x 290
BACK COVER	5.900	217 x 290
INSIDE FRONT COVER	5.350	217 x 290
INSIDE BACK COVER	4.950	217 x 290
1 <sup>ST</sup> RIGHT HAND PAGE	5.200	217 x 290
2 <sup>ND</sup> RIGHT HAND PAGE	4.980	217 x 290
3 <sup>RD</sup> RIGHT HAND PAGE	4.750	217 x 290
DOUBLE 1/2 PAGE	5.400	434 x 141
1/2 HORIZONTAL PAGE	2.700	217 x 141
1/2 VERTICAL PAGE	2.700	105 x 290

### TECHNICAL DETAILS

**Frequency:** Monthly  
**Format (1):** 217x290 mm plus 4 mm of indent on each side

**Printing:** Offset  
**Binding:** Perfect binding

**Inserts/special campaigns:** Price to be consulted.

**Fixed position:** 20% surcharge.

**Special numbers:** Same prices.

**Note:** Cancellations of fixed or preferred positions within 30 days of the planned closing date for publication will incur a surcharge of 20% of the fee.

### CLOSING DATE

The originals ought to be delivered to the magazine TRIATLÓN 10 days before the issue date.

Please make your reservations before the closing date.

### VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).



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