

# Triatlón

ADVERTISING RATES **2020**

## AUDIENCE

October 2019



6.345  
copies month



564.581  
Page views



198.021  
Unique users



153.930 Fans



23.190 Followers



15.533 Instagramers



WEB

ONLINE RATES

## ONE SPORT IS NOT ENOUGH

Triple sport with the highest quality. The most thorough tests, the best equipment, articles on the most advanced training and conditioning. The contents' practical point of view is a reference. A magazine made by triathletes for triathletes.

WE FORM A  
COMMUNITY OF

**344.102**  
PEOPLE

TECHNICAL DETAILS

**Frequency:** Monthly  
**Format:** 217x290 mm plus 4 mm of indent on each side  
**Printing:** Offset  
**Binding:** Perfect binding

CLOSING DATE

The originals ought to be delivered to the magazine, 10 days before the issue date.  
 Please make your reservations before the closing date.

VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a)..



CONTACT

ADVERTISING SPACE	PRICE euros	FORMATS mm
PAGE	4.350	217 x 290
DOUBLE PAGE	8.700	434 x 290
ADVERTORIAL PAGE	5.200	217 x 290
1ST DOUBLE PAGE	9.650	434 x 290
BACK COVER	5.900	217 x 290
INSIDE FRONT COVER	5.350	217 x 290
INSIDE BACK COVER	4.950	217 x 290
1ST RIGHT HAND PAGE	5.200	217 x 290
2ND RIGHT HAND PAGE	4.980	217 x 290
3RD RIGHT HAND PAGE	4.750	217 x 290
DOUBLE 1/2 PAGE	5.400	434 x 141
1/2 HORIZONTAL PAGE	2.700	217 x 141
1/2 VERTICAL PAGE	2.700	105 x 290
<b>BRANDED CONTENT PAGE / NATIVE*</b>	5.650	
*Writing and desing production cost	500	

**motor  
press  
ibérica**