

# Triatlón

ADVERTISING RATES **2019**

## AUDIENCE

October 2018



6.345  
copies month



498.003  
Page views



167.935  
Unique users



140.111 Fans



22.755 Followers



6.956 Instagramers



WEB

ONLINE RATES

## ONE SPORT IS NOT ENOUGH

Triple sport with the highest quality. The most thorough tests, the best equipment, articles on the most advanced training and conditioning. The contents' practical point of view is a reference. A magazine made by triathletes for triathletes.

WE FORM A  
COMMUNITY OF

**344.102**  
PEOPLE

## TECHNICAL DETAILS

**Frequency:** Monthly  
**Format:** 217x290 mm plus 4 mm of indent on each side  
**Printing:** Offset  
**Binding:** Perfect binding

## CLOSING DATE

The originals ought to be delivered to the magazine, 10 days before the issue date.  
 Please make your reservations before the closing date.

## VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a)..



**CONTACT**

ADVERTISING SPACE	PRICE euros	FORMATS mm
PAGE	<b>4.350</b>	217 x 290
DOUBLE PAGE	<b>8.700</b>	434 x 290
ADVERTORIAL PAGE	<b>5.200</b>	217 x 290
1ST DOUBLE PAGE	<b>9.650</b>	434 x 290
BACK COVER	<b>5.900</b>	217 x 290
INSIDE FRONT COVER	<b>5.350</b>	217 x 290
INSIDE BACK COVER	<b>4.950</b>	217 x 290
1ST RIGHT HAND PAGE	<b>5.200</b>	217 x 290
2ND RIGHT HAND PAGE	<b>4.980</b>	217 x 290
3RD RIGHT HAND PAGE	<b>4.750</b>	217 x 290
DOUBLE 1/2 PAGE	<b>5.400</b>	434 x 141
1/2 HORIZONTAL PAGE	<b>2.700</b>	217 x 141
1/2 VERTICAL PAGE	<b>2.700</b>	105 x 290
<b>BRANDED CONTENT PAGE / NATIVE*</b>	<b>5.650</b>	
*Writing and desing production cost	<b>500</b>	

**motor  
press  
ibérica**