



ADVERTISING RATES **2019**





AUDIENCE

October 2018

-  9.016 copies month
-  6.420 Page views
-  2.365 Unique users
-  5.826 Fans
-  1.350 Followers



ADVERTISING RATES 2019



WEB

ONLINE RATES

ALL ABOUT TRUCKS AND ROAD TRANSPORT

Transporte Mundial is the monthly magazine for road transport professionals. It has amply proven its leadership over the years, and is the reference in the sector, because of treating the information with rigour, for industrial vehicle and goods road transport sectors.

WE FORM A
COMMUNITY OF

18.557
PEOPLE

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TECHNICAL DETAILS

Frequency: Monthly
Format: 210x284 mm plus
 4 mm of indent on each side
Printing: Offset
Binding: Staple

CLOSING DATE

The originals ought to be delivered to the magazine, 10 days before the issue date.
 Please make your reservations before the closing date.

VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a)..



[CONTACT](#)

ADVERTISING SPACE	PRICE euros	FORMATS mm
PAGE	5.400	210 x 284
ADVERTORIAL PAGE	6.000	210 x 284
DOUBLE PAGE	10.800	420 x 284
BACK COVER	8.100	210 x 284
INSIDE FRONT COVER	7.400	210 x 284
INSIDE BACK COVER	6.100	210 x 284
1ST DOUBLE PAGE	12.700	420 x 284
PAGE 4	6.600	210 x 284
1ST RIGHT HAND PAGE	7.100	210 x 284
2ND RIGHT HAND PAGE	6.700	210 x 284
3RD RIGHT HAND PAGE	6.350	210 x 284
4TH RIGHT HAND PAGE	5.950	210 x 284
LEFT HAND PAGE (BEFORE PAGE 26)	5.800	210 x 284
1/2 HORIZONTAL PAGE	3.100	210 x 142
1/2 VERTICAL PAGE	3.100	103 x 284
DOUBLE 1/2 PAGE	6.200	420 x 142
DOUBLE 1/2 PAGE CENTERED	7.750	420 x 142
PARTIAL PAGE (BEFORE PAGE 25)	5.800	152 x 190
BRANDED CONTENT PAGE / NATIVE*	6.500	210 x 284
* Writing and desing production cost	500	

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