

Trail Run

ADVERTISING RATES **2020**

AUDIENCE

October 2019



5.532
copies number



246.862
Page view



60.035
Unique users



70.852 Fans



22.029 Followers



54.535 Instagramers



WEB

ONLINE RATES

MOUNTAIN TRAIL RUNNERS

Trail running is booming in Spain, especially the ultra-trails. "Trail Run" offers all the necessary information to enjoy running through the nature: trails, sports equipment, training plans, nutrition and all information on races.

WE FORM A
COMMUNITY OF

211.197
PEOPLE

Print edition

ADVERTISING RATES 2020

TECHNICAL DETAILS

Frequency: Quarterly

Format: 217x290 mm plus 4 mm of indent on each side

Printing: Offset

Binding: Perfect binding

CLOSING DATE

The originals ought to be delivered to the magazine, 10 days before the issue date.

Please make your reservations before the closing date.

VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).



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| ADVERTISING SPACE | PRICE euros | FORMATS mm |
|---------------------------------------|-------------|------------|
| PAGE | 4.150 | 217 x 290 |
| DOUBLE PAGE | 8.300 | 434 x 290 |
| ADVERTORIAL PAGE | 5.000 | 217 x 290 |
| 1ST DOUBLE PAGE | 9.250 | 434 x 290 |
| BACK COVER | 5.650 | 217 x 290 |
| INSIDE FRONT COVER | 5.100 | 217 x 290 |
| INSIDE BACK COVER | 4.750 | 217 x 290 |
| 1ST RIGHT HAND PAGE | 4.950 | 217 x 290 |
| 2ND RIGHT HAND PAGE | 4.750 | 217 x 290 |
| 3RD RIGHT HAND PAGE | 4.550 | 217 x 290 |
| DOUBLE 1/2 PAGE | 5.150 | 434 x 143 |
| 1/2 HORIZONTAL PAGE | 2.580 | 217 x 143 |
| 1/2 VERTICAL PAGE | 2.580 | 105 x 290 |
| 1/3 HORIZONTAL PAGE | 1.550 | 217 x 94 |
| 1/3 VERTICAL PAGE | 1.550 | 73 x 290 |
| BRANDED CONTENT PAGE / NATIVE* | 5.650 | 217 x 290 |
| * Writing and desing production cost | 500 | |

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press
ibérica**