


# Trail Run


ADVERTISING RATES **2019**


## AUDIENCE


October 2018

 5.532  
copies number

 179.978  
Page view

 67.973  
Unique users

 65.620 Fans

 19.727 Followers

 35.413  
Instagramers



WEB

ONLINE RATES

## MOUNTAIN TRAIL RUNNERS

Trail running is booming in Spain, especially the ultra-trails. “Trail Run” offers all the necessary information to enjoy running through the nature: trails, sports equipment, training plans, nutrition and all information on races.

WE FORM A  
COMMUNITY OF  
**194.265**  
PEOPLE

# Print edition

ADVERTISING RATES **2019**

## TECHNICAL DETAILS

**Frequency:** Quarterly

**Format:** 217x290 mm plus 4 mm of indent on each side

**Printing:** Offset

**Binding:** Perfect binding

## CLOSING DATE

The originals ought to be delivered to the magazine, 10 days before the issue date.

Please make your reservations before the closing date.

## VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).



**CONTACT**

ADVERTISING SPACE	PRICE euros	FORMATS mm
PAGE	<b>4.150</b>	217 x 290
DOUBLE PAGE	<b>8.300</b>	434 x 290
ADVERTORIAL PAGE	<b>5.000</b>	217 x 290
1ST DOUBLE PAGE	<b>9.250</b>	434 x 290
BACK COVER	<b>5.650</b>	217 x 290
INSIDE FRONT COVER	<b>5.100</b>	217 x 290
INSIDE BACK COVER	<b>4.750</b>	217 x 290
1ST RIGHT HAND PAGE	<b>4.950</b>	217 x 290
2ND RIGHT HAND PAGE	<b>4.750</b>	217 x 290
3RD RIGHT HAND PAGE	<b>4.550</b>	217 x 290
DOUBLE 1/2 PAGE	<b>5.150</b>	434 x 143
1/2 HORIZONTAL PAGE	<b>2.580</b>	217 x 143
1/2 VERTICAL PAGE	<b>2.580</b>	105 x 290
1/3 HORIZONTAL PAGE	<b>1.550</b>	217 x 94
1/3 VERTICAL PAGE	<b>1.550</b>	73 x 290
<b>BRANDED CONTENT PAGE / NATIVE*</b>	<b>5.650</b>	217 x 290
* Writing and desing production cost	<b>500</b>	

**motor  
press  
ibérica**