

RUNNER'S[®] WORLD

ADVERTISING RATES **2019**

AUDIENCE

October 2018



10.951
copies month



2.473.472
Page views



804.664
Unique users



363.800 Fans



107.105 Followers



61.511 Instagramers



LA REFERENCIA DE LOS CORREDORES

Runner's World es la revista para corredores más prestigiosa y vendida del mundo. Ofrece la información más completa acerca de entrenamientos, nutrición, medicina deportiva, estiramientos, pruebas de zapatillas, textil y accesorios para runners, así como las últimas tendencias del mundo del corredor. Runner's World, la revista que eligen los apasionados del running.



WEB

ONLINE RATES

WE FORM A
COMMUNITY OF

1.348.031

PEOPLE

TECHNICAL DETAILS

Frequency: Monthly
Format: 200x267 mm
 plus 4 mm of indent on each side
Printing: Offset
Binding: Perfect binding

CLOSING DATE

The originals ought to be delivered to the magazine, 10 days before the issue date.
 Please make your reservations before the closing date.

VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).



[CONTACT](#)

ADVERTISING SPACE	PRICE euros	FORMATS mm
PAGE	4.450	200 x 267
DOUBLE PAGE	8.900	400 x 267
ADVERTORIAL PAGE	5.350	200 x 267
BACK COVER	5.950	200 x 267
INSIDE FRONT COVER	5.300	200 x 267
INSIDE BACK COVER	4.950	200 x 267
1ST DOUBLE PAGE	10.200	200 x 267
1ST RIGHT HAND PAGE	5.100	200 x 267
2ND RIGHT HAND PAGE	4.950	200 x 267
2ND RIGHT HAND PAGE	4.800	200 x 267
DOUBLE 1/2 PAGE	5.700	400 x 133
1/2 HORIZONTAL PAGE	2.500	200 x 133
1/2 VERTICAL PAGE	2.500	98 x 267
1/3 HORIZONTAL PAGE	1.700	200 x 89
1/3 VERTICAL PAGE	1.700	69 x 267
BRANDED CONTENT PAGE / NATIVE*	8.700	217 x 290
*Writing and desing production cost	500	

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press
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