

MOTORBIKES LIKE YOU'VE NEVER SEEN THEM

Maximum quality at minimum price. The magazine to follow monthly and motorbike news without complexities, from the user perspective and specifically useful for the buyer.



PRINT



RATES



FORMATS	EURO	BLEED mm WIDTH X HEIGHT
PAGE	4.000	220x298
ADVERTORIAL PAGE	4.800	220x298
DOUBLE PAGE	7.200	440x298
BACK COVER	5.200	220x298
INSIDE FRONT COVER	4.800	220x298
1/2 HORIZONTAL PAGE	2.400	220x143,5
1/2 VERTICAL PAGE	2.400	106x298
1/3 VERTICAL PAGE	1.600	73x298

TECHNICAL DETAILS

Frequency: Monthly
Format (1): 220x298 mm plus 4 mm of indent on each side

Printing: Offset

Binding: Staple

Special campaigns: Price to be consulted.

Fixed position: 20% surcharge.

Special issues and catalogues: Same prices.

Note: Cancellations of fixed or preferred positions within 30 days of the planned closing date for publication will incur a surcharge of 20% of the fee.

APPEARANCE AT NEWSSTANDS
Monthly.

CLOSING DATE
The originals ought to be 10 days before issue date. Please make your reservations before the closing date

VERY IMPORTANT
Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a). Colour proof to be attached.



brandsolutions@mpib.es



+34 91 347 03 58
+34 91 347 00 62