

QUÉ MOTO!

ADVERTISING RATES 2020



AUDIENCE



5.000
copies month

MOTORBIKES LIKE YOU'VE NEVER SEEN THEM

Maximum quality at minimum price. The magazine to follow monthly and motorbike news without complexities, from the user perspective and specifically useful for the buyer.

TECHNICAL DETAILS

Frequency: Monthly
Format: 220x298 mm plus 4 mm of indent on each side
Printing: Offset
Binding: Staple

CLOSING DATE

The originals ought to be delivered to the magazine, 10 days before the issue date.

Please make your reservations before the closing date.

VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).



[CONTACT](#)

ADVERTISING SPACE	PRICE euros	FORMATS mm
PAGE	4.000	220x298
ADVERTORIAL PAGE	4.400	220x298
DOUBLE PAGE	7.200	440x298
BACK COVER	5.200	220x298
INSIDE FRONT COVER	4.800	220x298
1/2 HORIZONTAL PAGE	2.400	220x143,5
1/2 VERTICAL PAGE	2.400	106x298
1/3 VERTICAL PAGE	1.600	73x298
BRANDED CONTENT PAGE / NATIVE*	4.800	220x298
* Writing and desing production cost	500	

**motor
press
ibérica**