

ONLINE

35.7 MILLION INTERNET USERS AND 22 MILLION ACTIVE ACCOUNTS ON SOCIAL MEDIA IN SPAIN

- Motorpress Ibérica is part of this new way of communication.
- We have found the way to satisfy readers and clients. Advertising in our media is information.
- Motorpress Iberica helps you get your message across the way the reader wants.

BRANDED SOLUTIONS

Motorpress-Ibérica develops your brand solutions and manages your specific contents for your targets as well as your events.

- Cross media advertising campaigns
- Corporate multimedia communication
- Events for your brand



PORTFOLIO



SPORTS

BIKE

www.mountainbike.es

Equestre

www.ecuestreonline.com

RUNNER'S

www.runners.es



www.sportlife.es

triatlón

www.eltriatleta.es



LIFE STYLE

Men'sHealth

www.menshealth.es

Women'sHealth

www.womenshealth.es

Ciclismo *a fondo*

www.ciclismoafondo.es

Oxígeno

www.revistaoxigeno.es

TrailRun

www.trailrun.es



MOTOR

autopista

www.autopista.es

MOTOCICLISMO

www.motociclismo.es

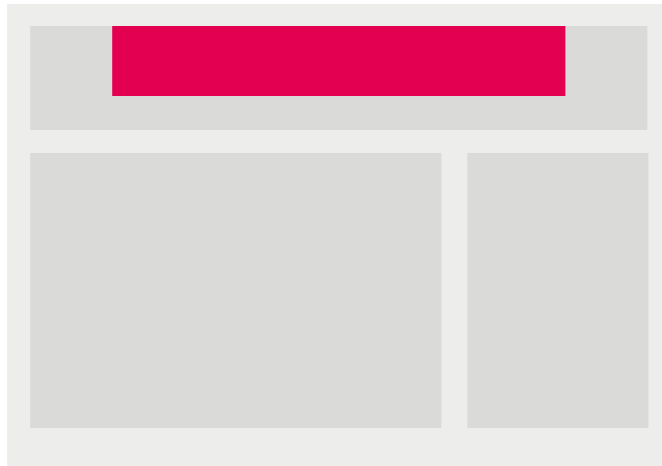


www.transportemundial.es



www.todotest.es

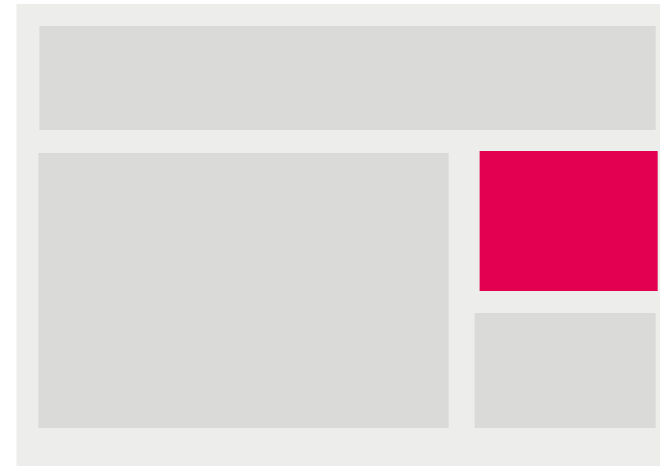
DISPLAY ADVERTISING FORMATS



MEGABANNER

Dimensions 728x90 / 980x90 px
Size 50 kb
CPM 55 €

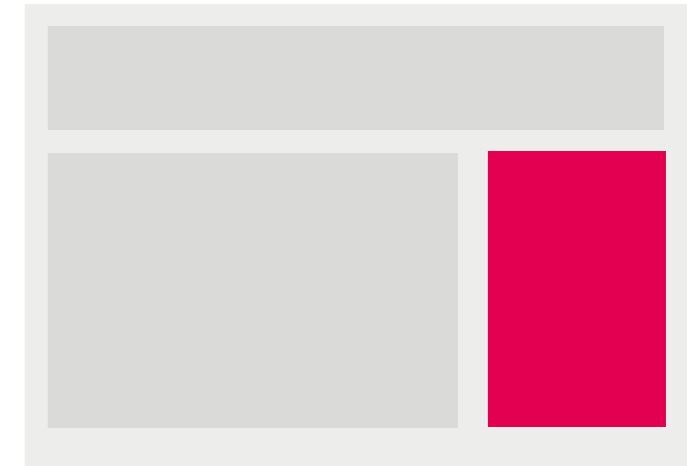
[EXAMPLE](#)



RECTANGLE

Dimensions 300x250 px
Size 50 kb
CPM 45 €

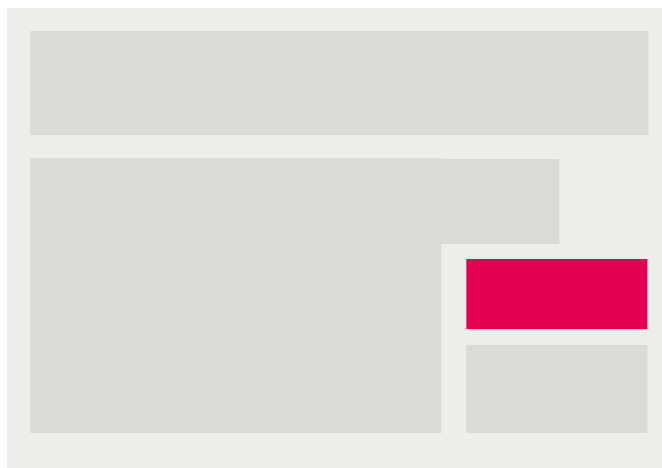
[EXAMPLE](#)



DOUBLE RECTANGLE

Dimensions 300x600 px
Size 50 kb
CPM 50 €

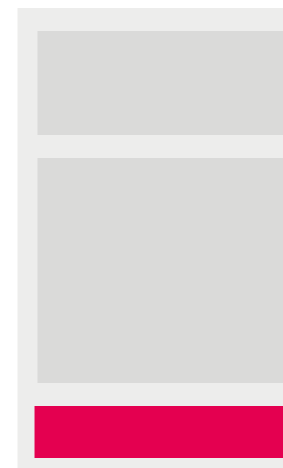
[EXAMPLE](#)



BUTTON

Dimensions 300x100 px
Size 50 kb
CPM 25 €

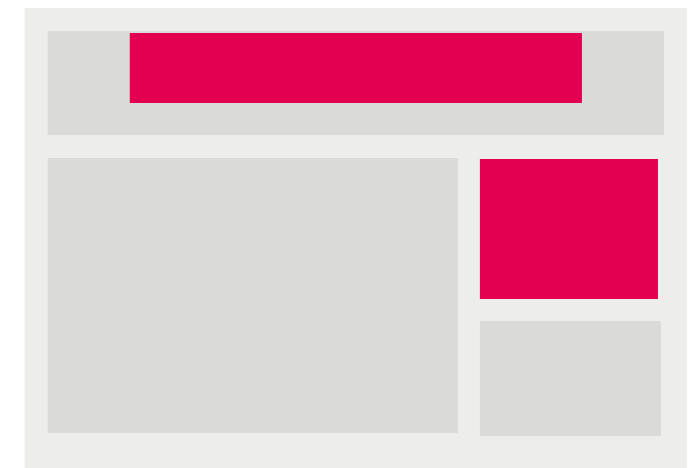
[EXAMPLE](#)



MOBILE

Dimensions 320x100 px
Size 50 kb
CPM 45 €

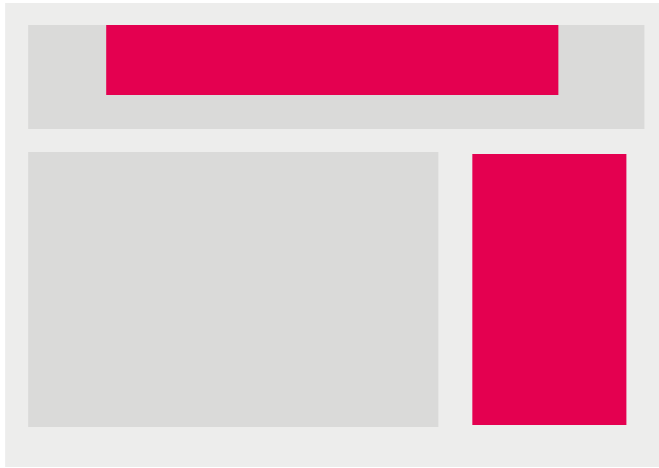
[EXAMPLE](#)



MEGABANNER + RECTANGLE

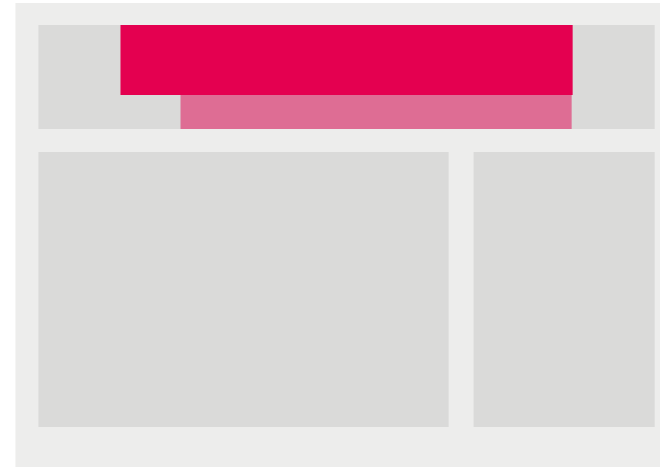
Same dimensions and size
CPM 95 €

[EXAMPLE](#)



**MEGABANNER +
DOUBLE RECTANGLE**
Same dimensions and weight
CPM 105 €

EXAMPLE



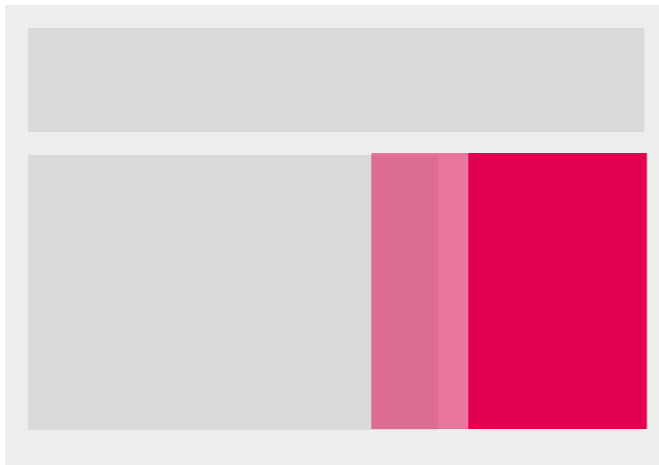
DROP MEGABANNER
Dimensions
728/980 x 90/180 px
Size 50 kb CPM 60 €

EXAMPLE



DROP DOWN RECTANGLE
Dimensions
300x250 / 450x450 px
Size 50 kb CPM 50 €

EXAMPLE



**DOUBLE DROP DOWN
RECTANGLE**
Dimensions 300/450 x 600 px
Size 50 kb CPM 60 €

EXAMPLE



INTERTITIAL + MEGABANNER
Dimensions
800x 600 + 728 x 90 px / 986x90 px
5-7 seconds. CPM 90 €

EXAMPLE



INTERSTITIAL + RECTANGLE
Dimensions
800x 600 + 300 x 250 px
5-7 seconds. CPM 90 €

EXAMPLE

SPECIAL ADVERTISING FORMATS



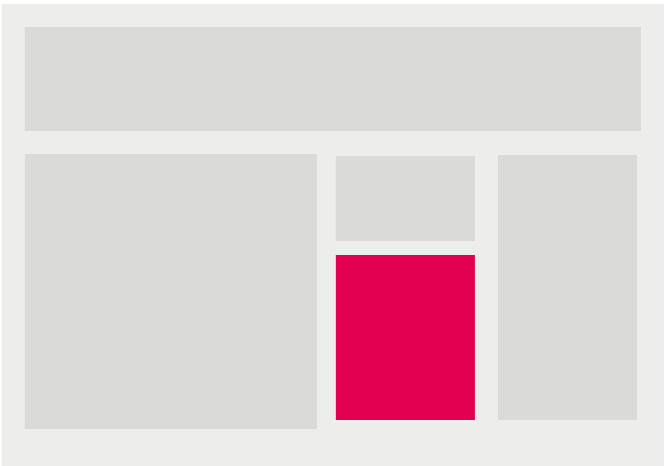
WALLPAPER
CPM 100 €

[EXAMPLE](#)



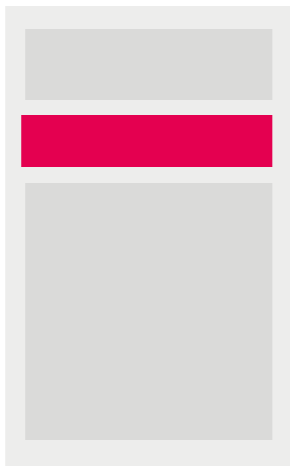
WALLPAPER WIDTH VIDEO
CPM 120 €

[EXAMPLE](#)



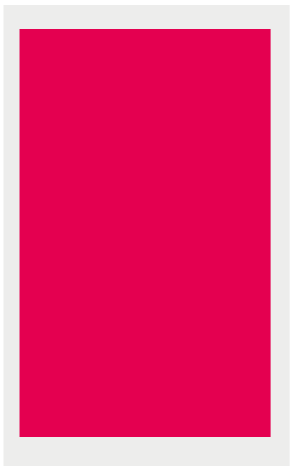
NATIVE
CPM 100 €

[EXAMPLE](#)



NEWSLETTER
CPM 100 €

[EXAMPLE](#)



LEADS
CPM to be enquired

[EXAMPLE](#)

RATES



brandsolutions@mpib.es



+34 91 347 03 58
+34 91 347 00 62

FORMATS	DIMENSIONS / SIZE	CPM PRICE
CONVENTIONAL FORMATS		
MEGABANNER	728x90/980x90 (50 Kb)	55 €
RECTANGLE	300x250 (50 Kb)	45 €
DOUBLE RECTANGLE	300x600 (50 Kb)	50 €
BUTTON	300x100 (50 Kb)	25 €
MOBILE	320x100 (50 Kb)	45 €
MEGABANNER + RECTANGLE	728x90 / 980x90 (50 Kb) + 300x250 (50 Kb)	95 €
MEGABANNER +RECTANGLE DOUBLE	728x90 / 980x90 (50 Kb) + 300x600 (50 Kb)	95 €
RICH MEDIA & FLOATING FORMATS		
DROP MEGABANNER	728x90/728x180 - 980x90/980x180 (50 Kb)	60 €
DROP - DOWN RECTANGLES	300x250 / 450x450(50 Kb)	50 €
DOUBLE DROP - DOWN RECTANGLES	300x600 / 450X600(50 Kb)	60 €
INTERSTITIAL + MEGABANNER	800x600 + 728x90 (50Kb) - Broadcast time 5 - 7 sg.	90 €
INTERSTITIAL + ROBAPÁGINAS	800x600 + 300x250 (50Kb) - Broadcast time 5 - 7 sg.	90 €
VIDEO		
PRE-ROLL VIDEO	640x360 (max.10Mb) - Broadcast time 15-20 sg.	70 €
VIDEO RECTANGLE	300x250 (50 Kb)	55 €
MOBILE APPS		
BANNER	320x50 (20 Kb)	50 €
DOUBLE BANNER	320x100 (20 Kb)	55 €
INTERSTITIAL	320x416 (20KB)	70 €
TABLET APPS		
RECTANGLE	300x250 (50 Kb)	50 €
MEGABANNER	728x90 / 980x90 (50 Kb)	55 €
INTERSTITIAL	1024x768 (50 Kb)	70 €
SPECIAL FORMATS		
WALLPAPER / SKIN		100€
SKIN WITH VÍDEO		120€
SKIN WITH FULL-SCRENN VIDEO		150€
NEWSLETTER		100€
NATIVE ADVERTISING		4.500€