



ADVERTISING RATES **2020**



**MOTORHOME
LIFE**

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AUDIENCE

October 2019



6.320
copies number

THE MAGAZINE OF MOBILE LEISURE

Motorhome Life, is a publication of the world of caravanning & camper, with a very practical editorial approach, you will discover all the options of use of these leisure vehicles / mobile tourism, collecting the most current information of this market: Motorhomes, campers, leisure vehicles, news, news and trends. Tourism, travel and outdoor sports. The best ideas and tips to enjoy this particular way of traveling.

TECHNICAL DETAILS

Frequency: Quarterly

Format: 217x290 mm plus 4 mm of indent on each side

Printing: Offset

Binding: Perfect binding

CLOSING DATE

The originals ought to be delivered to the magazine, 10 days before the issue date.

Please make your reservations before the closing date.

VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).



CONTACT

ESPACIO PUBLICITARIO	COSTE euros	FORMATO mm
PAGE	7.250	217 x 290
DOUBLE PAGE	14.500	434 x 290
ADVERTORIAL PAGE	8.700	217 x 290
BACK COVER	11.550	217 x 290
INSIDE FRONT COVER	9.950	217 x 290
INSIDE BACK COVER	8.750	217 x 290
DOUBLE 1/2 PAGE	8.600	434 x 141
1/2 HORIZONTAL PAGE	4.300	217 x 141
1/2 VERTICAL PAGE	4.300	105 x 290
1/3 HORIZONTAL PAGE	3.000	217 x 94
1/3 VERTICAL PAGE	3.000	73 x 290
MARKET		
PAGE	1.700	217 x 290
1/2 HORIZONTAL PAGE	900	217 X 141
/3 HORIZONTAL PAGE	500	73 X 290
BRANDED CONTENT PAGE / NATIVE*	9.450	217 x 290
*Writing and desing production cost	500	

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