



LA MOTO


ADVERTISING RATES 2020


AUDIENCIAS

October 2019

 8.734
copies issue

 2.211
Page views

 3.641
Unique users

 5.938 Fans



VER WEB

TARIFA ONLINE

THE MONTHLY FOR THE MOTORCYCLIST

La Moto is a monthly magazine specialised in road motorcycling, containing the most important models in the market. Ideal for the motorbike lover, it is the most suitable medium for the sector's advertising campaigns and for high-class products.

WE FORM A
COMMUNITY OF

81.646
PEOPLE

TECHNICAL DETAILS

Frequency: Monthly
Format: 207x297 mm
 plus 4 mm of indent on each side
Printing: Offset
Binding: Perfect binding

CLOSING DATE

The originals ought to be delivered to the magazine, 10 days before the issue date.

Please make your reservations before the closing date.

VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).r.



[CONTACT](#)

ADVERTISING SPACE	PRICE euros	FORMATS mm
PAGE	6.700	207 x 297
ADVERTORIAL PAGE	8.050	207 x 297
DOUBLE PAGE	12.250	414 x 297
BACK COVER	8.800	207 x 297
INSIDE FRONT COVER	8.000	207 x 297
INSIDE BACK COVER	7.050	207 x 297
1/2 HORIZONTAL PAGE	3.900	207 x 144
1/2 VERTICAL PAGE	3.900	100 x 297
1/3 HORIZONTAL PAGE	2.400	207 x 95
1/3 VERTICAL PAGE	2.400	70 x 297
1/4 HORIZONTAL PAGE	1.800	207 x 74
1/4 VERTICAL PAGE	1.800	51 x 297
BRANDED CONTENT PAGE / NATIVE*	8.700	207 x 297
*Writing and desing production cost	500	

**motor
press
ibérica**