

MOTORBIKES WITH ATTITUDE

Fuel is a magazine for bikers made by bikers. An exciting project paying tribute to vintage bikes, custom bikes and the most exotic custom builds. Bikes, people and stories with an attitude which review in each issue all different styles: Café Racer, Bobber, Street Style, Scrambler, Custom etc., also including the latest trends of personalities, lifestyle and music. A premium magazine for bikers with style and character.



PRINT



RATES



FORMATS	EURO €	BLEED mm WIDTH X HEIGHT
PAGE	5.000	215 x 280
ADVERTORIAL PAGE	6.000	215 x 280
DOUBLE PAGE	9.000	430 x 280
BACK COVER	6.500	215 x 280
INSIDE FRONT COVER	6.000	215 x 280
1/2 HORIZONTAL PAGE	3.000	215 x 135
1/2 VERTICAL PAGE	3.000	100 x 280
1/3 VERTICAL PAGE	2.000	70 x 280

TECHNICAL DETAILS

Frequency: quarterly
Format (1): 215x280 mm plus 4 mm of indent on each side
Printing: Offset
Binding: Perfect binding
Inserts/special campaigns: Price to be consulted.
Fixed position: 20% surcharge.
Special numbers: Same prices.
Note: Cancellations of fixed or preferred positions within 30 days of the planned closing date for publication will incur a surcharge of 20% of the fee.

CLOSING DATE

The originals ought to be delivered to the magazine FUEL 10 days before the issue date. Please make your reservations before the closing date.

VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).



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