

# FUEL

ADVERTISING RATES **2020**

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## AUDIENCE

October 2019



7.500  
copies issue



2.211  
Page views



1.320  
Unique users



4.311 Fans



WEB

ONLINE RATES

## MOTORBIKES WITH ATTITUDE

Fuel is a magazine for bikers made by bikers. An exciting project paying tribute to vintage bikes, custom bikes and the most exotic custom builds. Bikes, people and stories with an attitude which review in each issue all different styles: Café Racer, Bobber, Street Style, Scrambler, Custom etc., also including the latest trends of personalities, lifestyle and music.

WE FORM A  
COMMUNITY OF

5.631  
PEOPLE

motor  
press  
ibérica

## TECHNICAL DETAILS

**Frequency:** quarterly

**Format:** 215x280 mm plus  
4 mm of indent on each side

**Printing:** Offset

**Binding:** Perfect binding

## CLOSING DATE

The originals ought to be delivered to the magazine, 10 days before the issue date.

Please make your reservations before the closing date.

## VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a)..



[CONTACT](#)

ADVERTISING SPACE	PRICE euros	FORMATS mm
PAGE	5.000	215 x 280
ADVERTORIAL PAGE	6.000	215 x 280
DOUBLE PAGE	9.000	430 x 280
BACK COVER	6.500	215 x 280
INSIDE FRONT COVER	6.000	215 x 280
1/2 HORIZONTAL PAGE	3.000	215 x 135
1/2 VERTICAL PAGE	3.000	100 x 280
1/3 VERTICAL PAGE	2.000	70 x 280
<b>BRANDED CONTENT PAGE / NATIVE*</b>	<b>8.700</b>	<b>215 x 280</b>
* Writing and desing production cost	500	

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