

## DIGITAL MAGAZINES

Our publications have consolidated presence in digital format on the most important virtual newsstands, such as **Apple Store, Zinio, Google Play or Kioskoymas**. Moreover, you may find the interactive versions of Men's Health, Runner's World and Women's Health. An innovative format, where the interaction with the reader takes on major importance. We also have the successful application for smartphones and tablets **MotociclismoGP**.

DIGITAL  
VERSIONS



**motor  
press  
ibérica**

# DIGITAL MAGAZINES



RATES		PRINT	ONLINE	DIGITAL
FORMATS	EURO €			
<b>STANDARD FORMATS</b>				
STATIC FORMAT	1.500			
STATIC + LINK	2.000			
<b>FORMATS PREMIUM</b>				
WITH AUDIO	2.500			
HOTSPOTS	4.000			
SCROLLING AD	4.000			
SLIDE SHOW	4.000			
VIDEO 30"	4.000			
<b>FORMATS PREMIUM PLUS</b>				
PHOTO 360°	6.500			
VIDEO 60"	6.500			

Net prices for existing formats and materials provided by the customer. These prices are not subject to additional discounts. In case that the publisher has to elaborate or adapt material, these prices would be subject to production costs that must be consulted with the sales team

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