

***Ciclismo***  
***a fondo***

ADVERTISING RATES **2020**

## AUDIENCE

October 2019



14.714  
copies month



815.644  
Page views



236.104  
Unique users



431.538 Fans



85.747 Followers



155.564  
Instagramers



WEB

ONLINE RATES

## THE WORLD OF ROADCYCLING

The monthly magazine that provides all the information road cyclists need with a practical insight on training, tests, health and nutrition. Having celebrated 30 years of history recently, it is the most senior magazine in the sector which offers the most exhaustive information on La Vuelta, Giro d'Italia, Tour de France and all main races.

WE FORM A  
COMMUNITY OF  
**918.603**  
PEOPLE



## TECHNICAL DETAILS

**Frequency:** Monthly  
**Forma:** 220x290 mm  
 plus 4 mm of indent on each side  
**Printing:** Offset  
**Binding:** Staple

## CLOSING DATE

The originals ought to be delivered to the magazine, 10 days before the issue date.  
 Please make your reservations before the closing date.

## VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).



**CONTACT**

ADVERTISING SPACE	PRICE euros	FORMATS mm
PAGE	<b>4.350</b>	220 x 290
DOUBLE PAGE	<b>8.700</b>	440 x 290
ADVERTORIAL PAGE	<b>5.200</b>	220 x 290
1ST DOUBLE PAGE	<b>9.650</b>	440 x 290
BACK COVER	<b>5.900</b>	220 x 290
INSIDE FRONT COVER	<b>5.350</b>	220 x 290
INSIDE BACK COVER	<b>4.950</b>	220 x 290
1ST RIGHT HAND PAGE	<b>5.200</b>	220 x 290
2ND RIGHT HAND PAGE	<b>4.980</b>	220 x 290
3RD RIGHT HAND PAGE	<b>4.750</b>	220 x 290
DOUBLE 1/2 PAGE	<b>5.400</b>	440 x 141
1/2 HORIZONTAL PAGE	<b>2.700</b>	220 x 141
1/2 VERTICAL PAGE	<b>2.700</b>	107 x 290
<b>BICIUSUARIO</b>		
PAGE	<b>1.250</b>	181 x 248
1/2 HORIZONTAL PAGE	<b>650</b>	181 x 122
1/2 VERTICAL PAGE	<b>650</b>	88 x 248
1/3 HORIZONTAL PAGE	<b>460</b>	181 x 80
1/3 VERTICAL PAGE	<b>460</b>	57 x 248
1/4 HORIZONTAL PAGE	<b>330</b>	181 x 59
1/4 VERTICAL PAGE	<b>330</b>	88 x 122
1/6 PAGE	<b>210</b>	181 x 38
MODULE MAPS	<b>95</b>	88 x 53
HIGHLIGHTED WORDS 1/24	<b>60</b>	44 x 50
<b>BRANDED CONTENT PAGE / NATIVE*</b>	<b>8.700</b>	220 x 290
* Writing and desing production cost	<b>500</b>	

**motor  
press  
ibérica**