

Ciclismo ***a fondo***

ADVERTISING RATES **2019**

AUDIENCE

October 2018



14.714
copies month



865.720
Page views



250.424
Unique users



427.623 Fans



81.728 Followers



117.684
Instagramers



WEB

ONLINE RATES

THE WORLD OF ROADCYCLING

The monthly magazine that provides all the information road cyclists need with a practical insight on training, tests, health and nutrition. Having celebrated 30 years of history recently, it is the most senior magazine in the sector which offers the most exhaustive information on La Vuelta, Giro d'Italia, Tour de France and all main races.

WE FORM A
COMMUNITY OF
892.173
PEOPLE

TECHNICAL DETAILS

Frequency: Monthly
Forma: 220x290 mm
 plus 4 mm of indent on each side
Printing: Offset
Binding: Staple

CLOSING DATE

The originals ought to be delivered to the magazine, 10 days before the issue date.
 Please make your reservations before the closing date.

VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).

Ciclismo a fondo
 www.ciclismoafondo.es

ALEJANDRO VALVERDE
 Rey de la Volta y ganador insaciable

BOMBAZO DE CAMPAGNOLO
 ¡12v!

PÓSTER

LIEJA-BASTOÑA-LIEJA 'Decano' Jungels

FLECHA VALONA
 Alaphilippe paso de gigante

LECCIÓN DE SAGAN EN PARÍS-ROUBAIX

Un genio en el 'Infierno'

LA GRAN PRUEBA
 >Nytro, así es la Pinarello eléctrica

VUELTA AL PAÍS VASCO
 >Roglic vence y convence

Other headlines on cover:
 ▶ MAVIC REINVENTA EL GRAVEL
 ▶ NUTRICIÓN: LA MEJOR ESTRATEGIA
 ▶ VALGREN SE BEBE LA AMSTEL
 ▶ ENTREVISTA: MATTEO TRENTIN
 ▶ VUELTA A CASTILLA Y LEÓN, GP INDURAIN, AMOREBIETA...

CONTACT

ADVERTISING SPACE	PRICE euros	FORMATS mm
PAGE	4.350	220 x 290
DOUBLE PAGE	8.700	440 x 290
ADVERTORIAL PAGE	5.200	220 x 290
1ST DOUBLE PAGE	9.650	440 x 290
BACK COVER	5.900	220 x 290
INSIDE FRONT COVER	5.350	220 x 290
INSIDE BACK COVER	4.950	220 x 290
1ST RIGHT HAND PAGE	5.200	220 x 290
2ND RIGHT HAND PAGE	4.980	220 x 290
3RD RIGHT HAND PAGE	4.750	220 x 290
DOUBLE 1/2 PAGE	5.400	440 x 141
1/2 HORIZONTAL PAGE	2.700	220 x 141
1/2 VERTICAL PAGE	2.700	107 x 290
BICIUSUARIO		
PAGE	1.250	181 x 248
1/2 HORIZONTAL PAGE	650	181 x 122
1/2 VERTICAL PAGE	650	88 x 248
1/3 HORIZONTAL PAGE	460	181 x 80
1/3 VERTICAL PAGE	460	57 x 248
1/4 HORIZONTAL PAGE	330	181 x 59
1/4 VERTICAL PAGE	330	88 x 122
1/6 PAGE	210	181 x 38
MODULE MAPS	95	88 x 53
HIGHLIGHTED WORDS 1/24	60	44 x 50
BRANDED CONTENT PAGE / NATIVE*	8.700	220 x 290
* Writing and desing production cost	500	

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press
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