



## THE BEST INFORMATION ON FLEETS

Undoubtedly the ideal magazine for managers and self-employed workers deciding on vehicle purchase. It offers the best information on vehicle fleets to those in charge of managing them at companies. A bimonthly frequency and free distribution aimed at renting, leasing, rental and fleet companies, being the only magazine of this kind in the market.



PRINT



## RATES



FORMATS	EURO €	BLEED (mm) WIDTH X HEIGHT
PAGE	6.200	210 x 284
ADVERTORIAL PAGE	7.400	210 x 284
BACK COVER	10.600	210 x 284
INSIDE FRONT COVER	9.650	210 x 284
INSIDE BACK COVER	7.000	210 x 284
DOUBLE PAGE	12.400	420 x 284
1ST DOUBLE PAGE	14.200	210 x 284
PAGE 4	7.750	210 x 284
1 <sup>ST</sup> RIGHT HAND PAGE	8.300	210 x 284
2 <sup>ND</sup> RIGHT HAND PAGE	7.700	210 x 284
3 <sup>RD</sup> RIGHT HAND PAGE	6.950	210 x 284
4 <sup>TH</sup> RIGHT HAND PAGE	6.700	210 x 284
LEFT HAND PAGE (BEFORE PAGE 26)	6.600	210 x 284
1/2 HORIZONTAL PAGE	3.850	210 x 142
1/2 VERTICAL PAGE	3.850	105 x 284
DOUBLE 1/2 PAGE	7.700	420 x 142
DOUBLE 1/2 PAGE CENTERED	9.100	420 x 142
MODULE TABLE OF CONTENTS	6.200	92 x 75
PARTIAL PAGES (BEFORE PAGE 25)	7.100	138 x 190

### TECHNICAL DETAILS

**Frequency:** Bimonthly  
**Format (1):** 210x284 mm plus 4 mm of indent on each side

**Printing:** Offset

**Binding:** Staple

**Inserts/special**

**campaigns:** Price to be consulted.

**Fixed position:** 20% surcharge.

**Special numbers:** Same prices.

**Note:** Cancellations of fixed or preferred positions within 30 days of the planned closing date for publication will incur a surcharge of 20% of the fee.

The magazine is published the 2nd half of January, March, May, July, September and November.

### CLOSING DATE

The originals ought to be delivered to the magazine BUSINESS CAR 10 days before issue date. Please make your reservations before the closing date.

### VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).



brandsolutions@mpib.es



+34 91 347 03 58  
+34 91 347 00 62