



THE BEST INFORMATION ON FLEETS

Undoubtedly the ideal magazine for managers and self-employed workers deciding on vehicle purchase. It offers the best information on vehicle fleets to those in charge of managing them at companies. A bimonthly frequency and free distribution aimed at renting, leasing, rental and fleet companies, being the only magazine of this kind in the market.



PRINT



RATES



FORMATS	EURO €	BLEED (mm) WIDTH X HEIGHT
PAGE	6.200	210 x 284
ADVERTORIAL PAGE	7.400	210 x 284
BACK COVER	10.600	210 x 284
INSIDE FRONT COVER	9.650	210 x 284
INSIDE BACK COVER	7.000	210 x 284
DOUBLE PAGE	12.400	420 x 284
1ST DOUBLE PAGE	14.200	210 x 284
PAGE 4	7.750	210 x 284
1 ST RIGHT HAND PAGE	8.300	210 x 284
2 ND RIGHT HAND PAGE	7.700	210 x 284
3 RD RIGHT HAND PAGE	6.950	210 x 284
4 TH RIGHT HAND PAGE	6.700	210 x 284
LEFT HAND PAGE (BEFORE PAGE 26)	6.600	210 x 284
1/2 HORIZONTAL PAGE	3.850	210 x 142
1/2 VERTICAL PAGE	3.850	105 x 284
DOUBLE 1/2 PAGE	7.700	420 x 142
DOUBLE 1/2 PAGE CENTERED	9.100	420 x 142
MODULE TABLE OF CONTENTS	6.200	92 x 75
PARTIAL PAGES (BEFORE PAGE 25)	7.100	138 x 190

TECHNICAL DETAILS

Frequency: Bimonthly
Format (1): 210x284 mm plus 4 mm of indent on each side
Printing: Offset
Binding: Staple
Inserts/special campaigns: Price to be consulted.
Fixed position: 20% surcharge.
Special numbers: Same prices.
Note: Cancellations of fixed or preferred positions within 30 days of the planned closing date for publication will incur a surcharge of 20% of the fee.

The magazine is published the 2nd half of January, March, May, July, September and November.

CLOSING DATE

The originals ought to be delivered to the magazine BUSINESS CAR 10 days before issue date. Please make your reservations before the closing date.

VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).



brandsolutions@mpib.es



+34 91 347 03 58
 +34 91 347 00 62