


# BIKE

ADVERTISING RATES **2019**


## AUDIENCE


October 2018

 11.466  
copies month

 1.174.662  
Page views

 385.866  
Unique users

 228.691 Fans

 33.950 Followers

 16.448  
Instagramers



WEB

ONLINE RATES

## ALL ESSENTIAL INFORMATION FOR THE MOUNTAIN BIKE LOVER

The most in-depth tests, routes, mechanics, training etc. The mountain bike is quite the thing and BIKE has been the leading magazine in this sector for the last 24 years. An ideal guide for beginners, experts and collectors.

WE FORM A  
COMMUNITY OF

**676.421**  
PEOPLE

## TECHNICAL DETAILS

**Frequency:** Monthly  
**Format:** 217x290 mm plus 4 mm of indent on each side  
**Printing:** Offset  
**Binding:** Perfect binding

## CLOSING DATE

The originals ought to be delivered to the magazine, 10 days before the issue date.  
 Please make your reservations before the closing date.

## VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).



**CONTACT**

| ADVERTISING SPACE                     | PRICE euros | FORMATS mm |
|---------------------------------------|-------------|------------|
| PAGE                                  | 4.350       | 217 x 290  |
| DOUBLE PAGE                           | 8.700       | 434 x 290  |
| ADVERTORIAL PAGE                      | 5.200       | 217 x 290  |
| 1ST DOUBLE PAGE                       | 9.650       | 434 x 290  |
| BACK COVER                            | 5.900       | 217 x 290  |
| INSIDE FRONT COVER                    | 5.350       | 217 x 290  |
| INSIDE BACK COVER                     | 4.950       | 217 x 290  |
| 1ST RIGHT HAND PAGE                   | 5.200       | 217 x 290  |
| 2ND RIGHT HAND PAGE                   | 4.980       | 217 x 290  |
| 3RD RIGHT HAND PAGE                   | 4.750       | 217 x 290  |
| DOUBLE 1/2 PAGE                       | 5.400       | 434 x 141  |
| 1/2 HORIZONTAL PAGE                   | 2.700       | 217 x 141  |
| 1/2 VERTICAL PAGE                     | 2.700       | 105 x 290  |
| <b>BICIMERCADO</b>                    |             |            |
| PAGE                                  | 1.250       | 181 x 257  |
| 1/2 HORIZONTAL PAGE                   | 650         | 181 x 126  |
| 1/3 HORIZONTAL PAGE                   | 460         | 181 x 80   |
| 1/3 VERTICAL PAGE                     | 460         | 57 x 257   |
| 1/4 HORIZONTAL PAGE COVER             | 470         | 181 x 59   |
| 1/4 HORIZONTAL PAGE                   | 330         | 181 x 59   |
| MODULE MAPS                           | 95          | 88 x 53    |
| <b>BRANDED CONTENT PAGE / NATIVE*</b> | 8.700       | 217x290    |
| * Writing and desing production cost  | 500         |            |

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press  
ibérica**