



## REAL FASHION FOR REAL MEN

Every April and October our readers have a big date with fashion. Best Fashion, in a spectacular DIN A3 format, offers ideas, news, tips and advice to adapt the trends to their own style. The most practical male style magazine in the market has managed to bring fashion closer to our readers... and our readers closer to fashion.



RATES



FORMATS	EURO €	BLEED (mm) WIDTH X HEIGHT
PAGE	8.110	297 x 420
ADVERTORIAL PAGE	9.700	297 x 420
DOUBLE PAGE	16.220	594 x 420
<b>PREFERRED SITES</b>		
BACK COVER	14.650	297 x 420
INSIDE BACK COVER	10.350	297 x 420
INSIDE FRONT COVER	10.050	297 x 420
1 <sup>ST</sup> RIGHT HAND PAGE	9.700	297 x 420
2 <sup>ND</sup> RIGHT HAND PAGE	9.300	297 x 420
3 <sup>RD</sup> RIGHT HAND PAGE	8.900	297 x 420
DOUBLE PAGE (2 AND 3)	21.250	594 x 420
1 <sup>ST</sup> DOUBLE PAGE	19.450	594 x 420
2 <sup>ND</sup> DOUBLE PAGE	18.650	594 x 420
3 <sup>RD</sup> DOUBLE PAGE	17.850	594 x 420

**TECHNICAL DETAILS**  
**Frequency:** Biannual  
**Format (1):** 297x420 mm plus 4 mm of indent on each side  
**Printing:** Offset  
**Binding:** Staple  
**Inserts/special campaigns:** Price to be consulted.  
**Fixed position:** 20% surcharge.  
**Special numbers:** Same prices.  
**Note:** Cancellations of fixed or preferred positions within 30 days of the planned closing date for publication will incur a surcharge of 20% of the fee.  
**CLOSING DATE**  
 The originals ought to be delivered to the magazine BEST FASHION 10 days before the issue date. Please make your reservations before the closing date.  
**VERY IMPORTANT**  
 Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).