

autopista
CONDUCIMOS TU PASIÓN

ADVERTISING RATES **2019**

motor
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AUDIENCE

October 2018



8.004

Diffusion OJD



6.712.494

Page views



2.096.592

Unique users



40.928 Fans



34.964 Followers



2.484 Instagramers



WEB

ONLINE RATES

WE DRIVE YOUR PASSION

Autopista is the most prestigious and relevant weekly automotive magazine in Spain. Having been analysing thoroughly all car models in market for over 60 years, it is a reference for both car lovers and sector professionals. In addition to the rigorous and deep analysis in car tests, each week brings technology, news, future car models and more.

WE FORM A
COMMUNITY OF

2.215.232

PEOPLE

TECHNICAL DETAILS

Frequency: Weekly

Format: 210x284 mm plus 4 mm of indent on each side

Printing: Offset

Binding: Staple

CLOSING DATE

The originals ought to be delivered to the magazine, 10 days before the issue date.

Please make your reservations before the closing date.

VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).



[CONTACT](#)

ADVERTISING SPACE	PRICE euros	FORMATS mm
PAGE	12.300	210 x 284
DOUBLE PAGE	24.600	420 x 284
ADVERTORIAL PAGE	13.500	210 x 284
BACK COVER	20.500	210 x 284
INSIDE FRONT COVER	18.500	210 x 284
INSIDE BACK COVER	14.200	210 x 284
FIRST DOUBLE PAGE	31.000	420 x 284
PAGE 4	16.550	210 x 284
1ST RIGHT HAND PAGE	17.450	210 x 284
2ND RIGHT HAND PAGE	16.450	210 x 284
3RD RIGHT HAND PAGE	15.350	210 x 284
4TH RIGHT HAND PAGE	14.300	210 x 284
LEFT HAND (BEFORE PAGE 26)	13.350	210 x 284
1/2 HORIZONTAL PAGE	8.250	210 x 142
1/2 VERTICAL PAGE	8.250	103 x 284
DOUBLE 1/2 PAGE	16.500	420 x 142
DOUBLE 1/2 PAGE CENTERED	19.800	420 x 142
MODULE TABLE OF CONTENTS	12.300	110 x 80
BRANDED CONTENT PAGE / NATIVE*	14.750	210 x 284
* Writing and desing production cost	500	

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