

## WITHOUT LIMITS

Automóvil is the leading monthly amongst motor magazines of its sector and has a history of over 35 years. Its pages show every month the most thrilling and attractive cars, unique tests and measurements taken in the test track. Motor sports, addressed in an analytical and different way, are also part of this magazine's DNA for car enthusiasts. A magazine made by and for car lovers.



PRINT



DIGITAL





## LOS MEJORES AUTOMÓVILES DEL MUNDO

The annual publication The World's Best Automobiles picks the best cars on the market standing out for their sportiness, sophistication, refinement and leading edge technology, representing a contribution to the evolution of the automobile. It is a collector's publication.

## RATES



FORMATS	EURO €	BLEED (mm) WIDTH X HEIGHT
PAGE	11.150	217 x 290
ADVERTORIAL PAGE	13.400	217 x 290
BACK COVER	21.500	217 x 290
INSIDE FRONT COVER	19.250	217 x 290
INSIDE BACK COVER	14.200	217 x 290
DOUBLE PAGE	22.300	434 x 290
1 <sup>ST</sup> DOUBLE PAGE	29.400	434 x 290
2 <sup>ND</sup> RIGHT HAND PAGE	17.950	217 x 290
3 <sup>RD</sup> RIGHT HAND PAGE	16.800	217 x 290
4 <sup>TH</sup> RIGHT HAND PAGE	15.600	217 x 290
5 <sup>TH</sup> RIGHT HAND PAGE	14.900	217 x 290
6 <sup>TH</sup> RIGHT HAND PAGE	13.950	217 x 290
7 <sup>TH</sup> RIGHT HAND PAGE	13.350	217 x 290
8 <sup>TH</sup> RIGHT HAND PAGE	12.650	217 x 290
LEFT HAND PAGE (BEFORE PAGE 26)	14.250	217 x 290
1/2 HORIZONTAL PAGE	7.350	217 x 142
1/2 VERTICAL PAGE	7.350	107 x 290
DOUBLE 1/2 PAGE	14.700	434 x 142
DOUBLE 1/2 PAGE CENTERED	18.300	434 x 142
MODULE TABLE OF CONTENTS	11.150	115 x 85
PARTIAL PAGE (BEFORE PAGE 25)	12.200	150 x 200

### TECHNICAL DETAILS

**Frequency:** Monthly  
**Format (1):** 217x290 mm plus 4 mm of indent on each side  
**Printing:** Offset  
**Binding:** Perfect binding  
**Inserts/special campaigns:** Price to be consulted.  
**Fixed position:** 20% surcharge.  
**Special numbers:** Same prices.  
**Note:** Cancellations of fixed or preferred positions within 30 days of the planned closing date for publication will incur a surcharge of 20% of the fee.

### CLOSING DATE

The originals ought to be delivered to the magazine AUTOMÓVIL 10 days before the issue date. Please make your reservations before the closing date.

### VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).



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