

AUTOMOVIL

ADVERTISING RATES **2020**



AUDIENCE



8.605
Diffusion OJD

WITHOUT LIMITS

Automóvil is the leading monthly amongst motor magazines of its sector and has a history of over 40 years. Its pages show every month the most thrilling and attractive cars, unique tests and measurements taken in the test track. Motor sports, addressed in an analytical and different way, are also part of this magazine's DNA for car enthusiasts. A magazine made by and for car lovers.

WE FORM A
COMMUNITY OF

85.287
PEOPLE

TECHNICAL DETAILS

Frequency: Monthly
Format: 217x290 mm plus 4 mm of indent on each side
Printing: Offset
Binding: Perfect binding

CLOSING DATE

The originals ought to be delivered to the magazine AUTOMÓVIL 10 days before the issue date. Please make your reservations before the closing date.

VERY IMPORTANT

Please deliver the material on digital media. PDF format in high resolution, colour mode CMYK, embedded printing (PDF/X-1a).



CONTACT

ADVERTISING SPACE	COSTE euros	FORMATS mm
PAGE	11.150	217 x 290
ADVERTORIAL PAGE	12.250	217 x 290
BACK COVER	21.500	217 x 290
INSIDE FRONT COVER	19.250	217 x 290
INSIDE BACK COVER	14.200	217 x 290
DOUBLE PAGE	22.300	434 x 290
1ST DOUBLE PAGE	29.400	434 x 290
2ND RIGHT HAND PAGE	17.950	217 x 290
3RD RIGHT HAND PAGE	16.800	217 x 290
4TH RIGHT HAND PAGE	15.600	217 x 290
5TH RIGHT HAND PAGE	14.900	217 x 290
6TH RIGHT HAND PAGE	13.950	217 x 290
7TH RIGHT HAND PAGE	13.350	217 x 290
8TH RIGHT HAND PAGE	12.650	217 x 290
LEFT HAND PAGE (BEFORE PAGE 26)	14.250	217 x 290
1/2 HORIZONTAL PAGE	7.350	217 x 142
1/2 VERTICAL PAGE	7.350	107 x 290
DOUBLE 1/2 PAGE	14.700	434 x 142
DOUBLE 1/2 PAGE CENTERED	18.300	434 x 142
MODULE TABLE OF CONTENTS	11.150	115 x 85
BRANDED CONTENT PAGE / NATIVE*	13.400	217 x 290
*Writing and desing production cost	500	

**motor
press
ibérica**