

Rates 2008

GPS GESTIÓN DE
PUBLICACIONES Y
PUBLICIDAD

GJ MPIB
Motorpress-Iberica



AIR BUSINESS:

Air Business is the unique Spanish magazine specialized in corporate aviation. It is distributed among the main directors of the Spanish companies which invoice over 30 million euros.

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Marketing-Boetica



Interest

AIR BUSINESS

PRINT RUN: 10.000 copies

Our own statistics.

Reader's profile: Main directors of Spanish Companies
Men Upper and Middle-Upper Class

CLOSING DATE

The originals should be in the hands of the magazine
AIR BUSINESS on 10th May, August and November.

Please reserve your space before the closing date.

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AIR BUSINESS RATES

Formats	Euros	Bleed measurement in mm. (Width x Height)	Non Bleed
Page	4.000	215x290	179x250
Double page	7.950	430x290	392x250
Double 1/2 page	5.200	430x145	392x125
Back cover	5.500	215x290	
Inside front cover	4.750	215x290	
Inside back cover	4.250	215x290	
1/2 horizontal page	2.500	215x145	179x125
1/2 vertical page	2.500	103x290	85x250

Inserts/Special Actions: Price to be agreed.

Permanent site: 20% surcharge.

International agency discount: 15%.

Note: The cancellations of permanent or preferential spaces during the 30 days prior to the planned publication will entail a charge consisting of 20% of their rate.

TECHNICAL CHARACTERISTICS

Frequency	Four-monthly
Format	215 x 290 mm. In case of original margin add 4mm each side
Printing	Offset
Binding	Perfect bound

VERY IMPORTANT

The delivery of materials: It will be carried out in digital support.
PDF format in high resolution, CMYK colour mode, embedded typographies (PDF/X-1a).
To generate and/or create a PDF consult our website: www.areapdf.es
Supply color proof

AIRBusiness